

Athens, October 11th 2023

Sarantis Group wins 4 Gold Awards at the Packaging Awards 2023 and is also honored with the title of “Packaging Brand of The Year” for the innovative clinea

Sarantis Group stands out for innovative initiatives and environmental respect at this year’s Packaging Awards 2023 with the pioneering [clinea](#), the **first refillable skincare brand**. The Group, through the institution that recognizes businesses capable of conveying the true value of packaging in product branding, won **4 Gold Awards** in different categories while, also, claiming the top title of the year **“Packaging Brand of the Year”**.

More specifically:

- **Gold Award for Innovation in Cosmetics & Personal Care Packaging**
- **Gold Award for Reusable | Recyclable Packaging**
- **Gold Award for Packaging Innovation in the Circular Economy**
- **Gold Award for Marketing Excellence in the Greek Market**

Sarantis Group invests in innovative and high-quality practices, offering beloved and reliable brands that match consumers’ needs. Through a wide range of projects, combined with the pursuit of new technologies, inspired by the continuous effort to provide brands of the highest quality, while maintaining a responsible approach towards the environment and the society, Sarantis Group has created [clinea](#), the

About Sarantis Group:

Headquartered in Athens and boasting a history of over 50 years, Sarantis Group is a multinational consumer products company having leading presence in Eastern Europe and an expanding geographical footprint through own subsidiaries and strong export activity worldwide. Our mission is to uplift the mood of consumers, with beautiful simplicity that makes everyday life better, by being always nearby, working closely with our stakeholders to create value sustainably. From Personal Care, Home Care and Health Care Products as well as Luxury Cosmetics, we offer well recognized brands that have a positive impact on people’s everyday lives. With strong activity in 13 countries and in particular, in Greece, Poland, Romania, Bulgaria, Serbia, Czech Republic, Slovakia, Hungary, Northern Macedonia, Bosnia, Portugal, Slovenia and Ukraine, we maintain a dynamic international presence and a powerful distribution network of more than 50 countries around the world.

first refillable skincare brand that makes a strong entry into the pharmacy sector in the Cosmetics & Personal Care product category. The innovative [clinea](#), developed and produced in the Group's modern production facilities at Oinofyta, offers a comprehensive selection of wellness skincare solutions, with distinct lines to cover any skin type and every beauty need. The philosophy of the brand is based on **“To refill us with goodness”** by creating sustainable and refillable packaging, with refill pods.

The Packaging Awards 2023 ceremony was held in an atmosphere of joy for the industry, with the evaluation committee highlighting the top packaging solutions of the year for innovation, design, technologies, materials and public preference. Essentially it outlined the predominant trends in packaging today.

These awards represent a significant recognition and reward for Sarantis Group and its efforts to reduce the environmental footprint and contribute to local communities. They, also serve as an acknowledgement of the trust demonstrated by the consumer public.

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